Data Protection Policy

Essence Signature Trip Mykonos

cosnova GmbH, Am Limespark 2, 65843 Sulzbach (hereinafter referred to as "essence cosmetics") is organizing the giveaway on the essence channel (@essence.cosmetics https://www.tiktok.com/@essence.cosmetics?_r=1&_t=ZN-91kMSgSiwP0 and essence cosmetics (@essence_cosmetics) • Instagram-Fotos und -Videos), which is subject to the following conditions: Terms & Conditions (hereinafter referred to as the "Giveaway").

This privacy policy informs about the processing of personal data in connection with the implementation of the Giveaway. Personal data are all information relating to an identified or identifiable natural person (hereinafter referred to as the "data subject").

Regardless of the execution of the Giveaway, the organizer collects, processes and uses personal data of participants as users of the website www.essence.eu. The organizer informs about this in the following data protection declaration: Datenschutzerklärung

Irrespective of the execution of the Giveaway, data of the participants are processed as registered users of the Instagram platform. Further information can be found in Tiktok's privacy policy, which can be accessed here: Privacy Policy | TikTok Datenrichtlinie | Instagram-Hilfebereich

The data protection policy regarding controller's social media accounts can be found in the controller's data protection policy (in particular under "Our Social Media Accounts"), which you can access here: Data Protection Policy (essence.eu)]

Controller

The controller within the meaning of the General Data Protection Regulation (hereinafter referred to as "GDPR") and other national data protection laws of the member states as well as other data protection provisions is:

cosnova GmbH

Am Limespark 2

65843 Sulzbach

Isabella Beltran Varela

+49 15238372625

Isabella.beltranvarela@cosnova.com

Data Protection Officer

The Data Protection Officer of the controller is:

Moritz Görmann

CTM-COM GmbH

Marienburgstraße 27

D-64297 Darmstadt

Phone: +49 6151 394272

Fax: +49 6151 394277

www.ctm-com.de

Scope and Purpose of Data Processing

When participating in the Giveaway, we initially process the following data from participants:

• Public profile information on TikTok or Instagram (e.g. profile picture, profile description, etc.)

The above-mentioned data of participants are processed for the execution of the Giveaway, in particular for determining the winners and notifying them.
If the above-mentioned data is not provided, participation in the Giveaway and the contact required for determining the winners is not possible.

From the winning pair, the following data will be asked for:

- First and last name
- Address (street, postal code, city)
- Email address
- Phone number
- Birth date
- Nationality

These data are used solely for the prize.

If this data is not provided, delivery of the prize is not possible.

Legal Basis of Data Processing

The data processing of Giveaway participants described in this data protection policy serves the purpose of fulfilling a contract. The legal basis for the data processing is therefore Art. 6 (1) lit. b) GDPR.

Recipients of the Data

Essence does not share participants' data with third parties unless this is necessary for the implementation of the Giveaway.

In some cases, essence use external service providers to process data. These have been carefully selected and commissioned by essence, are bound by instructions, and are regularly monitored.

A transfer of personal data by essence to third parties takes place exclusively to service providers involved in the processing and shipment of prizes, such as the company commissioned with packaging and shipping the prizes.

Storage Period

The criterion for the duration of the storage of personal data is the respective statutory retention period (in particular pursuant to §§ 257 HGB (German Commercial Code) and 147 AO (Fiscal Code)). After the period has expired, the corresponding data are routinely deleted, provided that they are no longer required for the fulfillment or initiation of a agreement.

If, in the context of the Giveaway, data are processed that are not subject to a statutory retention period, they will be deleted after the execution of the Giveaway.

Rights of the Data Subject

Participants, as data subjects, have the following rights towards essence with regard to their personal data:

- Right of access
- Right to rectification or erasure
- Right to restriction of processing
- Right to object to processing
- Right to data portability

In the event the data subject has given consent, the data subject has the right to withdraw such consent at any time. The withdrawal of consent does not affect the lawfulness of the processing carried out based on the consent until its withdrawal.

Each data subject is furthermore entitled to lodge a complaint at the data protection supervisory authority regarding our processing of your personal data.