

Terms and Conditions of Participation – Community Giveaway

The organizer of the giveaway under the essence brand is cosnova GmbH, Am Limespark 2, 65843 Sulzbach (hereinafter referred to as the “Organizer”). The giveaway takes place within the TikTok community of essence

[<https://www.instagram.com/channel/AbbvR3GYSjQDWRRW/>]. The giveaway is in no way connected to TikTok. It is neither sponsored, supported, nor organized by TikTok and does not establish any legal claims against TikTok. All information within the scope of this giveaway is provided exclusively by the Organizer. By participating in the giveaway, the following terms and conditions are accepted:

Participation

Eligible to participate is any natural person acting in their own name who is at least 16 years of age (participants under 18 years of age require the consent of their legal guardians, which must be provided to the Organizer upon request) in one of the following countries: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden.

Employees of the Organizer and its affiliated companies, as well as other persons involved in the conception and implementation of the giveaway, and their relatives (1st and 2nd degree), including partners in a marital-like relationship, are excluded from participation.

Procedure

Participation in the giveaway begins on 15th December 2025 10 AM CEST and ends on 20nd December 2025, 10:00 a.m. CEST.

You can participate in the giveaway as follows:

- You will receive a message based on your comment – if you are amongst the 30 most creative comments in the post, you will receive a prize.
- In total, the 30 most creative replies will receive a place to attend the event. Divided into 15 places per day of the events (21st or 23rd of January 2026).

Prize

Among all eligible participants, the 30 most creative participants will each receive a free entry to attend the event in our HQ in Sulzbach, Germany to learn more about our newest updated products before everyone else. Including travel costs (based on your location, the most efficient travel route will be paid) + 2 nights of accommodation. There will be 15 places for the 21st of January and 15 for the 23rd of January. The prize cannot be paid out in cash, exchanged, or transferred.

Notification of Winners

The winners will be notified via TikTok direct message. And will only be awarded the prize if there is a response.

Limitation of Liability

The Organizer shall only be liable for damages caused by the Organizer or its agents intentionally, through gross negligence, or by the breach of essential contractual obligations. This does not apply to damages arising from injury to life, body, or health.

Final Provisions

Legal recourse is excluded. Should individual provisions of these terms be or become invalid, the validity of the remaining provisions shall not be affected. German law shall apply.

Questions, comments, or complaints regarding the giveaway should be addressed directly to Isabella Beltran Varela (isabella.beltranvarela@cosnova.com).

Privacy Notice

The Organizer's privacy policy for this giveaway, which informs participants about the handling of personal data by the Organizer in connection with this giveaway, can be found here: [Privacy Policy Giveaway](#)

Regardless of the execution of the giveaway, data of the participants is also processed as registered users of the Instagram platform. Further information can be found in Instagram's privacy policy, which can be accessed here: [Meta Privacy Policy](#)

The privacy policy concerning the Organizer's social media presence can be found in the Organizer's general privacy policy (particularly under "Our Social Media Appearances"), which can be accessed here: [Privacy Policy \(essence.eu\)](#).